

Language

- English

Currency and Shipping

- INR
- Operational globally – shipping in selected countries

Billing add-ons for shopping cart

- Tax
- Custom duties
- Shipping estimates

Informative Pages

- The pages would be Landing, static, brand, category, product, shopping cart, customer dashboard, order pages.
- It can also have content pages like About us, Frequently Asked Questions, Legal statements, Privacy policy, Copyright, etc.

Customer Module:

- Login/Signup (with social account option)
- Forgot Password
- Account Management (View/Modify Profile)
- Personal Details
- Address / Contact Details
- Add billing and shipping details
- Orders and Order History
- Settings
- Return order
- Customer profile page to view and edit customer information
- Order tracking
- Customer inquiries
- Wish list

Home Page

- Header with discount coupon or special information slider
- Header 2
 - Quick search with auto suggest
 - Category Wise
 - Brand Wise
 - Price Range Wise
 - Specification Wise
 - Rating wise
 - Wishlist item counts - To display Wishlist items
 - Cart Item Counts - To display number of items added to the cart
 - Compare
 - Login with message “welcome Guest”. Should have seller, customer log in option
 - Track order
 - Customer care number (call now option)
- Mega Menu
 - Shop by category – 3 level of sub category, dynamic menu of table list with multiple row child group based on hierarchy (admin can control category list.)
 - other category tabs on menu bar
- Main slider banner can be managed from admin
- Side hides tab - reward / coupon – with simple questionnaire or game play and fill contact details to receive the coupon code.
- Chat & got to top tabs
- Best Sellers, top trending products, New Arrivals, recommended product for login customer,

- Feature Products to have menu list on side, also on top tab with popular, best, new sale.
 - Quick view (hidden)
 - Compare(hidden)
 - Add to cart (hidden)
 - Wishlist(hidden)
 - Price
 - Skill / subject / age
 - Rating
- Also, admin can add more sections with different layout options using page builder.
- Top Brands Listing box
- STEM accreditation importation, process. Listing box
- Banner grid with special offers (Promo for Seller, paid service, approved by admin)
- Shop now, product category grid
- Why us message box
- Information on stem section (keep changing, control by admin)
- Blog list
- Testimony / expert review/ parent review / media / institution / corporate / delegate
- News subscribes
- Footer with
 - Address, number and email can be changed from admin
 - About us
 - Privacy policy
 - Return policy
 - Sitemap
 - Social media panel
 - Shipping and returns
 - Customer care
 - Press releases

Individual Product Page:

- Product Description – Short
- SKU #
- Manufacturer Details / Brand - Brand or manufacturer of that product information will be displayed
- **Seller Information (if required) - Seller information can be displayed**
- Product images in different angles and views - More than one images can be uploaded for the product.
- Product Rating - * Rating of each product
- Price - sell price, MRP, hot deal price,
- Bundle offer with add to cart button
- Pay mode, replacement term, delivery service, gift option
- Product full detail of the product
- Product – technical Specification of the product
- Product catalogue by supplier
- Product Question & Ans- Questions about the product - Email will send to admin
- Display recently viewed products, cross sells, up-sells and related items, Customer also viewed section
- Product Review - Review for each product / write review / be the first to write review
- social share button (Instagram, Facebook, Twitter, Pinterest, Google+, Tumblr, Print and E-mail)
- Add to cart, add to wish list, out of stock / notify when available buttons, qty updation
- Zoom
- Pin code checker
- Delivery by time
- Save for later
- Stock
- Attribute – subject, age, skill, level
- Product navigation tree links at top with back button

Shopping Cart Page

- Summary of content of shopping cart with total cost
- Modification (add quantity, delete products, save for later)
- Check if shipping is available before proceeding to checkout page
- Continue shopping

Check out page

- Customer register or login page before proceeding to checkout if not logged in.
- Coupon code
- Contact details
- Use existing shipping address or collect new address (multiple shipping address)

Shipping Page

- Calculation of shipping, taxes and duties
- Use existing billing address or collect new billing address

Payment Page

- Payment selection and redirection to payment website
 - Redirection back to company website with appropriate action for successful, failed or cancelled transaction
 - After successful order continue shopping.

Press Release / Coverage

- Images with text snippet

Blog

- Import current blog

Static Pages –

- About us
- Company
- Career
- Company advantage

Static Pages Customer Care

- Contact us - Simple contact /enquire form - Email will send to admin
- Shipping information
- Returns and exchanges
- Payments
- FAQs

Category List View

- 3 level of subcategories
- Sort by and Filters with different attributes
- Filter in the left side will be made available
- Item box with add to cart, add to Wishlist feature, Price with discounted price, MRP, quick view, rating
- Item will fetch with necessary information like basic product info, supplier, discounts, stock availability, attributes, featured tab
- Add to cart
- Guest users will have the option to add items to the cart.
- Infinite scroll pagination
- List page records will be fetched from the item master table with infinite scroll feature. Based on user scroll action, 10 to 20 records will be fetched and appended to the list. After reaching the 200th record, the user has to click the view more button to view the next set of records.
- Sponsored product section